

## **Growth Marketing Manager**

### **What we do**

**We enable the instant digital economy at a fair price. In Europe, Middle East and Africa.**

Gaming and digital entertainment is one of the fastest growing industries globally. Holyo's ecosystem helps enthusiasts in Europe, the Middle East and Africa to purchase digital goods at unprecedented speed, convenience and a customer experience based on relationships. Our mission is to become an essential gateway for consumers to pursue their hobby or even build a gaming career. And for digital content providers to monetize their digital content in fast growing emerging markets.

Visit us at our gaming e-commerce site – [www.holyo.com](http://www.holyo.com).

### **What it is like to be in our team**

Life at Holyo is fast-paced: our instinct is to bite off a bit more than we can chew, so we're always busy. As a rapidly growing startup, we're always ready to keep up and adapt to changes quickly; when we go fast, we have shorter time to react.

We're always impatient and we don't wait for things to happen; we hustle to make them happen. If you're someone who is tired of waiting for your ideas to be heard; someone who is hungry to contribute more; someone who derives more satisfaction from team wins rather than from individuals ones; and someone who values integrity rather than cutting corners - you will fit perfectly into the Holyo team!

### **Responsibilities**

- Work with cross functional team (Product, Services, Sales) to establish growth strategies to support Big Drop's revenue goals.
- Create, manage and experiment with new user acquisition campaigns.
- Conceive and execute on a wide range of content campaigns to drive education and engagement.
- Manage all social media platforms (including Facebook, Twitter, LinkedIn, Instagram, YouTube) and drive content creation.
- Manage SEO.
- Analyze data to monitor revenue performance and uncover areas for improvement.
- Prepare and present recommendations, reports, and findings from experimental data all the way up to the executive level.

### **Requirements**

- Solid project management skills: ability to lead and collaborate with cross-functional partners, prioritize high impact activities, and keep complex projects moving forward.

- Strong growth track record, with samples and results of past campaigns.
- Outstanding written, oral and organizational ability.
- Knowledge of HTML, CSS, Google Analytics, Photoshop, Mailchimp, Hootsuite (or, other Social Media Management Systems)
- Proficient with Analytics.
- 3+ years' experience in SEO, growth marketing.
- Entrepreneurial and self-motivated
- Keen interest in the tax, legal, and regulatory dimensions of cross-border business

If you're looking for a rapid-growth environment and great teams to work with, you should **apply now**.

We're sorry to inform that only the shortlisted candidates will be notified as we may be overwhelmed by the number of applicants that go into our system, hence if you do not get a reply from us - don't give up on us just yet!